



ABOUT THE BLOGGER

Laurie is a hustling mom of two beautiful girls, photographer and world traveler. Her blog focuses on motherhood, travel and reviews of products and gear that make mom life easier. Laurie is active on several social media platforms as a micro influencer and has a new YouTube vlog called A Re-Heated Cup With Laurie. She works hard to make personal connections with all her followers by engaging them in conversations online.



YOU CAN FIND US

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Instagram: @ihustleforher
Facebook: /ihustleforher
Pinterest: @ihustleforher
YouTube: @lhustleforher
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WHO WE REACH

Mothers age 25-34 and 35-44 who have a passion for travel, staycations, motherhood and living healthy lifestyles. Our audience largely resides in Georgia, Florida, and Wisconsin. As a micro influencer, our engagement is higher than someone with a huge 10k+ following.



Blog Posts:

Average 1,300 views per post. Over 800 visitors daily and global readership

Instagram:

3500 engaged followers with an average 12,500 impressions per feed post and an average 8.7% engagement rate.

150 daily views of each story.

Facebook:

The main source of Blog post and YouTube referrals.

Fairly new but growing 200+.

WHY US

As a micro influencer, we are considered more authentic and reliable when providing reviews and recommendations. Laurie and her girls are relatable and relatively "uncharted" compared to most 10k+ bloggers and influencer's. Our last sponsored post had an over **19% engagement** rate!



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WHO WE HAVE WORKED WITH

Amazon, Bluum Box, Budy Baby, Busch Gardens Tampa, Brilliant Kidz, FabFitFun, Fernbank Museum, Freschetta, Gymboree, Hardees, Jonas Paul Eyewear, Lance Snacks, Me&Zoe, Ready Pack Foods, Suave, Sweet PeakAbou, Target, Trendy Treehouse, Winc

